The Global Duo



Media Kit



Our Mission



We are dedicated to helping you find the most romantic and exciting locations to vacation at, either for a honeymoon, anniversary gift or just because.



Target Market & Demographics

The target market for this magazine is couples of all ages looking for creative and romantic vacation spots to travel with their significant others. Our primary readers are couples between the ages of 20 and 70, have well paying jobs and are looking for adventure. For a more detailed look at our readership please have a look at our demographics.

Males 40%

Females 60%

Ages 20-70

Salary \$70,000-\$100,000

Lifestyle Married or in a committed relationship, adventurous,

enjoy traveling the world. Either honeymooners, baby boomers after retirement, or couples who are looking to add some excitement into their lives.



Readership & Circulation

Total Readership 900,000 +



Print 30%

Digital 70%



Global Reach North America, Europe & Asia

Circulation 12 Issues 100,000 Copies

Social Media **Following** 700,000

Subscribers 300,000



Editorial Content

march



How to make the most of your vacation in a time like Covid

What precautions to take, and what requirements you need to be aware of to ensure you have a problem free vacation.

april



The most adventurous vacation destinations to make you feel alive

The top 10 adventurous things you and your partner need to try next!

may



Private villas where you and your partner can relax

Private villa destinations where you can have the vacation you've always dreamed of with the privacy you need.

Closing Date: February 27, 2022 Closing Date: March 30, 2022

june



Most beautifully scenic hikes all over the world.

What to bring on your hiking trip and where to find the most breathtaking hiking trails

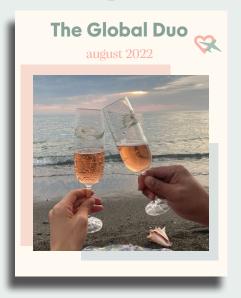
july



The best times of year to travel

When and where to travel for the best climates and lively events bound to leave you wanting to come back.

august



World's most romantic beaches

The beaches you need to go to to get a little bit of privacy and a whole lot of romance.

Closing Date: July 29, 2022

Ad Information

Sizes	Prices
Quarter Page	\$ 250
Half Page	\$ 500
Full Page	\$1000
Two Page Spread	\$2000

- **Our magazine will be sized 8.375" x 10.875" in a portrait orientation
- **Please add a 1/8" bleed to all sides!

Quarter Page

Trim Size - 4.1875" x 5.4375" Size with Bleed - 4.3125" x 5.5625"

Half Page

Trim Size - 8.375" x 5.4375" Size with Bleed - 8.625" x 5.5625"

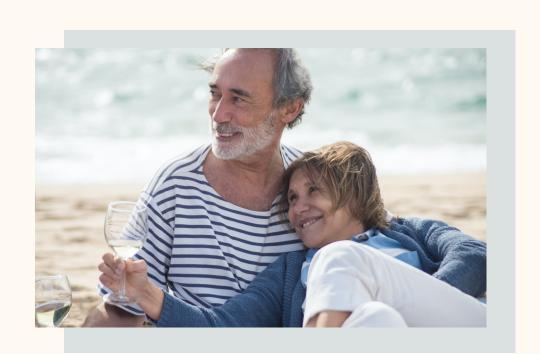
Full Page

Trim Size - 8.375" x 10.875" Size with Bleed - 8.625" x 11.125"

Two Page Spread

Trim Size - 16.75" x 10.875" Size with Bleed - 17" x 11.125"







How to Reach The Global Duo

Phone: 416-473-2847

Email: info@theglobalduo.com

Web: www.theglobalduo.com



References

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